

# Global Massachusetts 2024

*Winning the Competition for Talent and Innovation*

Global Massachusetts 2024 is an initiative of Mass Insight Global Partnerships that convenes leaders among major business groups, industry, and higher education to build consensus for a comprehensive ten-year economic agenda that will position Massachusetts to win the competition for talent and innovation – the key to securing prosperity for all our citizens.

Now, with a gubernatorial transition underway and a new Mayor of Boston, the time is right to put forward priorities

and shape agendas for the Commonwealth's continuing economic dynamism through the next decade.

Consulting leaders in key growth sectors, the broader infrastructure community, and international business and government representatives, Global Massachusetts 2024 will establish a ten-year vision for the Commonwealth on how government and industry leaders can partner and structure talent and technology resources to grow.

## Sponsorship Opportunities: Global Massachusetts 2024 Briefing

**A Growth Agenda Briefing and Report.....\$25,000**

- Company provided stand – up banner/Company logo projected on wall at main event venue
- Seat on appropriate Working Group (see below)
- Logo printed in the Growth Agenda and website promoting GM 2024
- Logo displayed on Briefing signage
- Global Boston – Gateway for Innovation: General Sponsor
- One Executive Breakfast ticket – by Invitation only for C-Level Executives

### Working Groups

- Talent Strategy/HR Group
  - HR business leaders and education experts
- International Strategy Group
  - Massachusetts-based Consuls General and global economy experts
- Financing Infrastructure Group
  - Major infrastructure leaders in the public and private sectors
- Centers of Excellence Group
  - Cross-sector representatives focused on collaborative Centers of Excellence opportunities in Big Data Analytics, Cyber Security, Robotics, and Advanced Manufacturing
- Cross-Cutting Partners Group
  - Financial Services - Technology
  - Life Sciences/Biotech - Clean Energy



# GLOBAL BOSTON

## Gateway for Innovation RECEPTION

### Sponsorship Opportunity:

The culmination of the Global Massachusetts 2024 Briefing will be the Global Boston – Gateway for Innovation reception to recognize and honor the businesses, associations, and leaders that make Massachusetts a global center of innovation. Boston is more than just a location – it is a powerful brand that connects the city, state, and region to the global economy.

To demonstrate the power of that brand, the reception will showcase country teams from around the world that make Massachusetts their gateway to the United States. Country teams will be composed of a sponsoring firm from the Commonwealth's major trade and investment partner countries. In addition, sponsoring firms will be able to highlight a supporting organization that furthers that country's innovative presence in Massachusetts.

Global Boston – Gateway for Innovation **Country Team Sponsor.....\$25,000**

- Nomination of a supporting organization
- Company provided stand – up banner in reception venue
- Opportunity to display supporting organization materials
- Logo on the Growth Agenda report and website promoting GM 2024
- Growth Agenda Briefing: General Sponsor
- One Executive Breakfast ticket – by Invitation only for C-Level Executives

### Sponsorship Contact:

Hal DeCoursey, [hdecoursey@massinsight.com](mailto:hdecoursey@massinsight.com)

Global Massachusetts  
*Winning the Competition for Talent and Innovation*

2024