

GLOBAL BOSTON

Gateway for Innovation RECEPTION

With its world-class universities and international corporations, Greater Boston serves as a gateway for the intellectual assets and innovation that drive the region's economic development and connects us to global markets.

This event will showcase Boston's global leadership role as a gateway for innovation, plus the important global role of our colleges and universities through their international collaborations.

Global Boston is also a celebration marking Mass Insight's 25 years forging regional partnerships between universities, industry, and government.

Join corporate, academic, and public policy leaders who are making a difference in the economic success of the region as Boston celebrates its position as a Global Gateway to the world.

March 11th, 2015
5:30 – 7:30 PM
Hyatt Regency, Boston

Global Boston:
Gateway for Innovation
is organized in cooperation with
Global Massachusetts 2024

Co-Host

Martin Walsh, Mayor of Boston

Global Massachusetts 2024 Co-Chairs

- **Joseph Alviani**, Vice President for Government Affairs, Partners HealthCare
- **Tripp Jones**, Former Managing Director, New Profit, Inc., Founder, MassINC
- **Gloria Larson**, President, Bentley University

Gateway for Innovation Host Committee

- **Charles Baker**, Partner, DLA Piper
- **Edward Benz**, President, Dana-Farber Cancer Institute
- **Mel Bernstein**, Senior Vice Provost for Research & Graduate Education, Northeastern University
- **Greg Bialecki**, Executive Office of Housing & Economic Development, Commonwealth of Massachusetts
- **Joshua Boger**, Executive Chairman, Alkeus Pharmaceuticals, Inc.
- **Corinne Broderick**, Executive Vice President, Massachusetts Medical Society
- **Rick Burnes**, CEO, Charles River Ventures
- **Michael Contompasis**, Executive Chairman, Mass Insight Education
- **Arthur Coviello**, Executive Chairman, RSA
- **Clay Deutsch**, CEO and President, Boston Private Financial Holdings, Inc.
- **Grace Fey**, President, Grace Fey Advisors
- **Thomas Glynn**, Chief Executive Officer, Massport
- **Gary Gottlieb**, President and CEO, Partners HealthCare System, Inc.
- **Paul Grogan**, President and CEO, The Boston Foundation
- **Peter Hirst**, Executive Director of Executive Education, MIT Sloan School
- **Andrew Lo**, Director, Laboratory for Financial Engineering and Professor of Finance, MIT Sloan School of Management
- **Rosabeth Moss-Kanter**, Ernest L. Arbuckle Professor of Business Administration, Harvard Business School
- **Ronald O'Hanley**, former President of Asset Management, Fidelity Investments
- **James Rooney**, Executive Director, Massachusetts Convention Center Authority
- **James Roosevelt**, President and CEO, Tufts Associated Health Plans
- **Anthony Saich**, Director, Ash Institute for Democratic Governance and Innovation, Harvard Kennedy School of Government
- **The Honorable William Weld**, Former MA Governor, Principal, ML Strategies
- **Jack Wilson**, President Emeritus, University of Massachusetts and Distinguished Professor of Higher Education, Emerging Technologies, and Innovation, University of Massachusetts Lowell

International Co-Hosts

- **Aaron Annable**, Acting Consul General, Consulate General of Canada
- **British Consulate General Boston**
- **Fabien Fieschi**, Consul General, Consulate General of France in Boston
- **Tsutomu Himeno**, Consul General, Consulate General of Japan
- **Daniel Hernández Joseph**, Consul General, Consulate General of Mexico
- **Johnny Ip**, President, Hong Kong Association of Massachusetts
- **Felix Moesner**, Consul/CEO, Consulate of Switzerland/Swissnex Boston
- **Breandán Ó Caollaí**, Consul General, Consulate General of Ireland in Boston
- **Yehuda Yaakov**, Consul General, Consulate General of Israel to New England

Global Massachusetts 2024 Association Partners

- **Christopher Anderson**, President, Massachusetts High Technology Council
- **David Begelfer**, CEO, NAIOP
- **James Brett**, President and CEO, New England Council
- **Robert Coughlin**, President and CEO, Massachusetts Biotechnology Council
- **Thomas Hopcroft**, President and CEO, Mass Technology Leadership Council
- **Susan Houston**, Executive Director, MassEcon
- **Jon Hurst**, President, Retailers Association of Massachusetts
- **Richard Lord**, President and CEO, Associated Industries of Massachusetts
- **C.A. Webb**, Executive Director, New England Venture Capital Association
- **Peter Rothstein**, President, New England Clean Energy Council
- **Thomas Sommer**, Executive Director, Massachusetts Medical Device Industry Council
- **Michael Widmer**, President, Massachusetts Taxpayers Foundation

Global Connectors



MIT Sloan Executive Education brings breakthrough management concepts to motivated executives from around the world. From intensive short courses focused on a particular area of interest, to executive certificates covering a range of management topics, to custom engagements addressing the specific business challenges of a particular organization, MIT Sloan's portfolio of non-degree executive education and management programs offers business professionals a targeted and flexible means to advance their career development goals and position their organizations for future growth. Learn more: <http://executive.mit.edu>



CIC (founded in 1999 as the Cambridge Innovation Center) aims to change the world through innovation by developing innovation ecosystems that allow exceptional entrepreneurs to innovate better and faster. CIC offers full-service facilities, an attractive innovation environment, high service levels, and sense of community to entrepreneurs, companies, talented individuals, and academic labs and institutes. CIC's size, growth, and success have materially contributed to the continued rise of Massachusetts' position in the innovation economy, starting with our original center in Kendall Square. Over 2,000 companies have been housed at CIC since its inception, and these companies have raised over \$2 billion in venture capital investment and created over \$3 billion of publicly disclosed exit value. As of right now CIC has created innovation centers in Cambridge, Massachusetts; Boston, Massachusetts; and St. Louis, Missouri. For more information, please visit: <http://cic.us>



MassChallenge is the world's largest startup accelerator and the first to support high-impact, early-stage entrepreneurs with no strings attached. Over \$1 million in cash prizes is awarded to winning startups, with zero equity taken. Additional benefits for startups include world-class mentorship and training, free office space, access to funding, legal advice, media attention, and over \$10 million in in-kind support. MassChallenge is a 501(c)(3) nonprofit. All proceeds support the startup accelerator and MassChallenge does not take equity or place any restrictions on any of the participating startups. To learn more about MassChallenge, visit: <http://masschallenge.org/>



Boston

TiE-Boston, since 1997, has been supporting entrepreneurs by offering education, mentorship, networking, and funding opportunities. What makes TiE unique is that the organization connects entrepreneurs with each other and other stakeholders in the ecosystem, including seasoned serial entrepreneurs, angel investors, venture capitalists, service providers, and early customers. TiE-Boston is a chapter of TiE-Global, the largest global not-for-profit organization fostering entrepreneurship. TiE-Boston members leverage the global network of members from 61 chapters in 18 countries. TiE has 12,000 members throughout the world, and has contributed over \$250B in wealth creation. For more information about TiE-Boston and charter members, visit: <http://boston.tie.org>



UNITED NATIONS ASSOCIATION
OF GREATER BOSTON

The United Nations Association of Greater Boston (UNAGB) is dedicated to building understanding and support for the ideals and work of the United Nations at a local level. Annually over 5,000 participants from the Boston community and secondary schools interact with UNAGB on a broad range of global issues addressed by the UN and its agencies, from peacekeeping and human rights to global health and the environment. UNAGB's Education Department furthers the impact by creating opportunities for young people to develop as global leaders through the experience of Model UN, a world-renowned program in which students role-play delegates representing member states of the United Nations. Think Global. Act Local.



WorldBoston, an independent, nonpartisan, nonprofit organization, has been an essential convener on international topics affecting Boston and the world since 1949. Our mission is to foster engagement in international affairs and cooperation with peoples of all nations. As globalization increasingly shapes every aspect of life on our planet, so does our Greater Boston region increasingly experience, and even help shape, these global trends. By means of our nationally-recognized global education and citizen diplomacy programs and our networking and community events, every year WorldBoston provides people from all over the world – and people right here – hundreds of opportunities for learning and connection. Our community includes professionals in every field, including government, business, media, education, science, and the arts.

Mass Insight